



Where Medi meets Pedi™

Contact: Jayne Morehouse
Morehouse Communications, Inc.

440-846-6022
jayne@morehousepr.com

KvG GROUP INC. INTRODUCES FOOTLOGIX,™
THE WORLD'S FIRST PEDICEUTICAL FOOT CARE LINE

New product line gives your clients “the feet they always wished they’d had.”

Toronto—January 2007— KvG Group Inc. introduces **Footlogix™**, the world’s first Pediceutical Foot Care Line—Where Medi meets Pedi. President Katharin von Gavel and her team have created the next generation of foot care products to care for a variety of skin conditions affecting the foot—from simple dryness to more severe conditions, such as those resulting from diabetes and fungus.

Footlogix mousse incorporates the latest groundbreaking technology called Dermal Integration Technology™ (DIT). DIT is a patented trans-dermal technology that allows the active ingredients in **Footlogix** to penetrate faster and deeper into the skin than any other product. This mousse closely mimics the skin’s own composition. It supplements, rejuvenates, moisturizes and repairs the epidermis, creating a non-occlusive, long-lasting barrier on the feet, allowing the skin to transpire normally. Footlogix is completely absorbed into the skin, leaving no excess or greasy residue, quickly improving the skin’s overall health.

The Footlogix™ product line includes four categories of products to fit every foot’s need:

Products for Dry & Very Dry Skin:

- **Dry Skin Formula** for normal to dry skin
- **Very Dry Skin Formula** for very dry skin
- **Extra Cracked Heel Formula** for severely cracked heels and fissures.

Anti-Fungal Products:

- **Anti-Fungal Formula** contains 1% clotrimazole for relief of itching, scaling, cracking, burning, redness and irritation associated with fungal infections.
- **Extra Dry Skin Anti-Fungal Formula** contains 1% clotrimazole for relief of itching, scaling, cracking, burning, redness and irritation associated with fungal infections and 10% urea for very dry skin.
- **Anti-Fungal Nail Tincture** is formulated specifically for onychomycosis care and protection for nails prone to fungus. It contains 1% clotrimazole to help prevent nail fungal infections

— MORE —

Specialty Products:

- **Cold Feet Formula** gently warms and moisturizes cold feet.
- **Sweaty Feet Formula** eliminates excessive perspiration and closes the pores of the skin.
- **Tired Legs Formula** helps relieve heavy, tired legs.
- **Foot Deodorant**, a refreshing foot spray, kills odor-causing bacteria, eliminating the germs that cause odors, and cools the skin with a refreshing fragrance.
- **Shoe Deodorant** a refreshing foot spray, kills the bacteria that cause odor in your shoes and provides a fresh fragrance.

Professional Products:

- **Foot Soak**, an anti-fungal and callus softening soak, cleans the feet gently without dehydrating the skin. It features a pleasant peach aroma.
- **Callus Off**, a gentle spray-on softener for professional use only, does double duty to soften both cuticles and calluses.
- **Very Dry Skin Formula** comes in a professional backbar size for very dry skin

KvG Group President, Katharin von Gavel, a pioneer in the specialized field of foot care, states, “The brilliance behind the **Footlogix** mousse is the DIT technology combined with Co-enzyme Q₁₀ and urea, making it the most effective moisturizer available to help give your clients the healthy feet they always wished they’d had. What’s even better is that they’ll start to see visible changes within days, which will build with continued use.”

Footlogix is also available in larger sizes, giving your clients tremendous value for their money.

The KvG Group Inc. is the leading provider of products and education for today’s professional pedicurists and foot care specialists and their clients. The Footlogix line provides solutions for foot ailments, encouraging healthy and attractive feet. For more information on products and educational programs, contact your Footlogix distributor salon consultant, visit www.footlogix.com or call 1-888-442-4408.